

PARTNER PACKAGE

Skills Competition

March 16, 2024

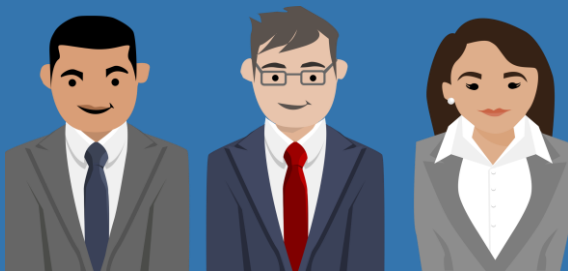
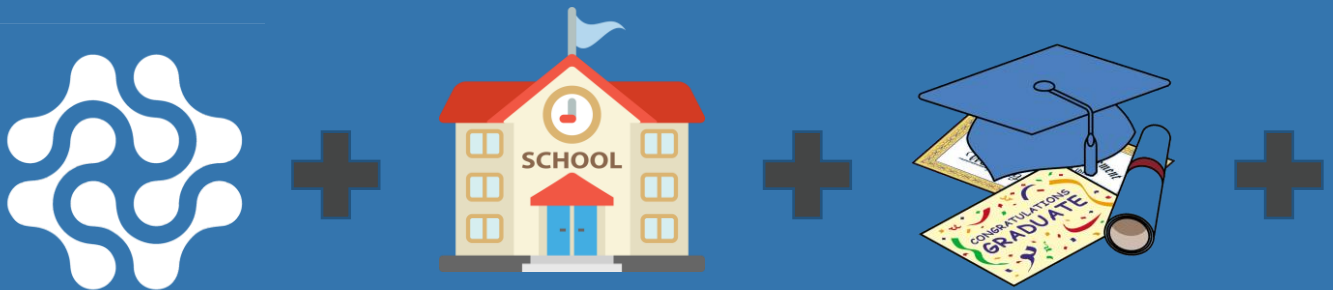
*CONNECT WITH YOUTH AND BUILD YOUR
FUTURE TALENT PIPELINE*



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CAREER TRANSITIONS - YOUR YOUTH CONNECTION

Career Transitions is a not-for-profit, community organization that partners with regional *school divisions*, *post-secondary institutions* and *business & industry* to deliver high quality, experiential career exploration programs and events. Together we will inspire today's youth to become tomorrow's productive and skilled work force and introduce them to the wide range of opportunities that exist here in Southwestern Alberta. Our services are available to over **13,000** students from 67 schools across the region.



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CAREER TRANSITIONS IMPACT OVER LAST 5 YEARS

10642

of students who participated in a Career Transitions event or program

2202

of Business & Industry partners who have supported programming offered by Career Transitions



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BE A SKILLS CHAMPION - BUILD A FUTURE READY WORKFORCE

The Skills Canada competition is designed to support a career awareness strategy that motivates youth to consider trades and technology occupations as a first-choice career option. This one-day event features high school students putting their skills to the test on a real-world project. This regional event is a qualifier for students to compete at the provincial and national levels. Your support is critical to the success of this initiative.

By supporting STUDENTS at the South West Regional Skills Canada Competition, you are:

- Demonstrating industry support to students who are currently exploring trades and technology occupations
- Taking steps toward addressing the skilled labor shortage
- Attracting potential future employees to your business
- Highlighting the career opportunities available for students to remain in Southern Alberta
- Investing in the future of Southern Alberta youth

Benefits to your organization:

- Position yourself as an industry leader with both students and peers
- Promote your business and connect with an audience of future employees or clients
- Align your company with other quality businesses that sponsor this event
- Build your reputation for corporate responsibility



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BE A SKILLS CHAMPION - BUILD A FUTURE READY WORKFORCE

There are two ways you can help support Skills and the youth from the South West who are pursuing these important trades and technology careers.

Sponsor a competition

- Sponsorship support ensures continued coordination of each competition area, which includes associated costs such as supplies, materials and manpower
- Sponsorship levels are outlined on the next page

Donate prizes

- Prize donations can support in 3 ways:
 1. Winner prizes for gold/silver/bronze medalists in each competition area
 2. Participation prizes for all participants in the competition to encourage them to remain engaged in the trade
 - ✓ Automotive Technology (7 competitors)
 - ✓ Baking (8 competitors)
 - ✓ Cabinet Making (8 competitors)
 - ✓ Carpentry (8 competitors)
 - ✓ Culinary Arts (8 competitors)
 - ✓ Electrical Installation (5 competitors)
 - ✓ Fashion Technology (8 competitors)
 - ✓ Hairstyling – Junior (12 competitors)
 - ✓ Hairstyling – Intermediate (12 competitors)
 - ✓ Photography (10 competitors)
 - ✓ Video Production (5 teams, 10 competitors)
 - ✓ Welding (12 competitors)
 3. School prizes – supplies/equipment awarded to the Gold Medalist's school to impact and inspire future Skills competitors and reward committed teachers for their coaching/training efforts (*Electrical Installation Competition is not applicable)

***All support is acknowledged at the
Awards Ceremony and in the event program.***



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SPONSORSHIP SUMMARY

GOLD Level

(1 available*)

SILVER Level

(1 available)

BRONZE Level

(1 available)

COMPETITION Sponsor

(3 available)

Logo and link on CT website



Static social media blasts



Recognition in Program



Large logo

Medium logo

Small logo

Named

Option to provide swag



COST

\$1000

\$750

\$500

\$250

** 5 available this year in Electrical Installation!*

SUPPORT NOW: [**Skills Competition Partnership Link**](#)

DEADLINE: February 29, 2024

Contact Career Transitions (office@careersteps.ca) for more information



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