

SPONSORSHIP OPPORTUNITIES

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**CAREER  
EXPLORATION  
SESSIONS**

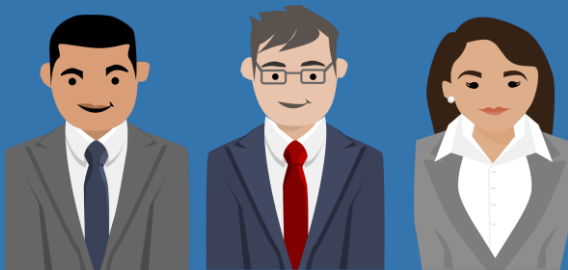
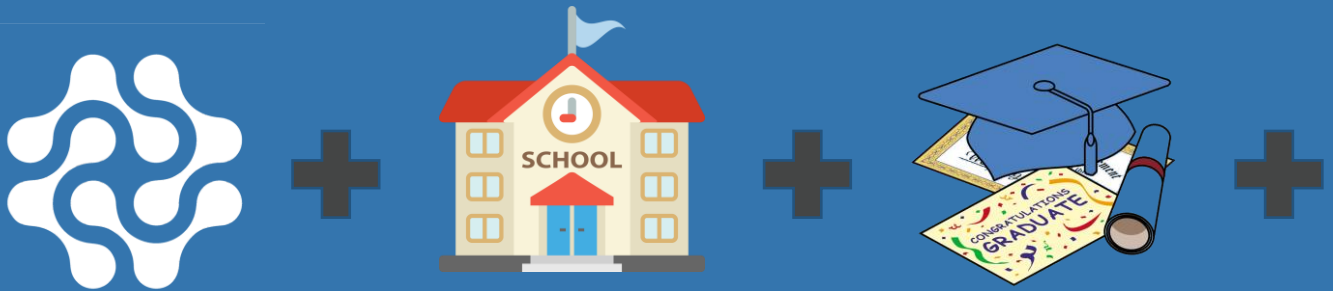
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2021 – 2022



**CAREER**  
TRANSITIONS

# CAREER TRANSITIONS - YOUR YOUTH CONNECTION



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Career Transitions, in partnership with the business community and Southwestern Alberta school divisions, inspires today's youth to become tomorrow's productive and skilled work force by offering quality career exploration programs.



**CAREER**  
TRANSITIONS

# CONNECT WITH YOUTH TODAY!

Host a single Career Exploration Session or a series, to showcase the primary role(s) in your organization.

A Career Exploration Session involves:

- **Meeting** with us so that we can discuss your company's goals for the session and incorporate these goals into a structured lesson plan,
- **Accommodating** a videographer at your workplace to shoot footage that will be weaved into the lesson plan; effectively illustrating key skills and tasks involved in the occupation being showcased,
- **Hosting** the 60-90 minute virtual session with the assistance of a skilled moderator and using the prepared lesson plan,
- **Inspiring** youth to consider future careers by sharing important information about your occupation/business/industry, and
- **Building** your future talent pipeline!



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# CAREER TRANSITIONS IMPACT OVER LAST 5 YEARS

9570

# of students who participated in a  
Career Transitions event or program

1866

# of Business & Industry reps  
involved with Career Transitions

1429

# of students who participated  
in Career Exploration Sessions

550

# of Business & Industry  
Career Exploration hosts

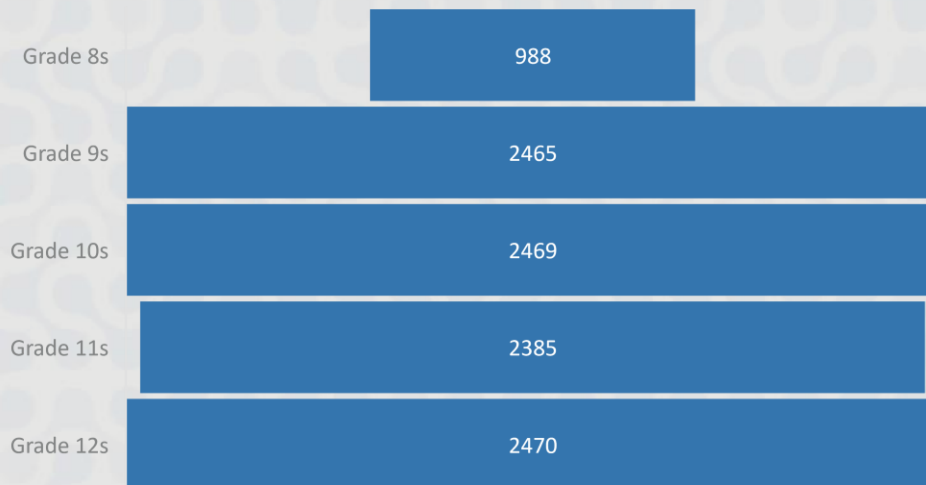


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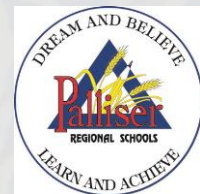
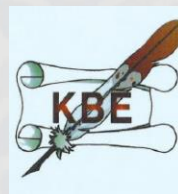
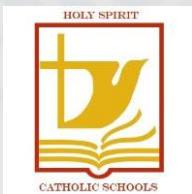
# OUR STUDENTS

Career Transitions works with 7 school divisions across Southwestern Alberta, making career exploration opportunities available to approximately 10,000 students each year.

## Student grade breakdown (2020-21)



## Divisional Partner Schools



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# SPONSORSHIP OPTIONS

Sponsored  
Session(s)

Non-Sponsored  
Session(s)

Social media blasts – 4 minimum  
(including name, sponsorship  
statement and logo)



Included on CT website as  
sponsor of program (including  
logo and link to sponsor site)



Logo and business name  
included in recorded  
presentation



30 second “commercial” about  
your business during presentation



Social media thank you after  
event completed



**COST**

Per session - \$1000

No charge

## READY TO SPONSOR?

Are you ready to inspire today's youth?

Contact us and we can start planning your customized session today.

Thank you for your interest and support!



## CONTACT INFORMATION



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