

SPONSORSHIP OPPORTUNITIES

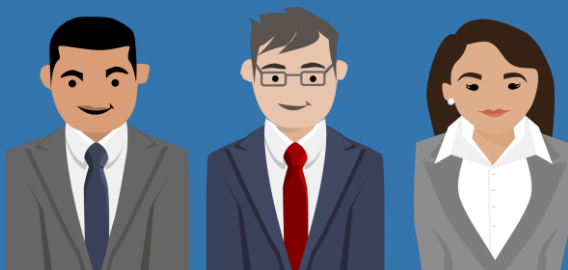
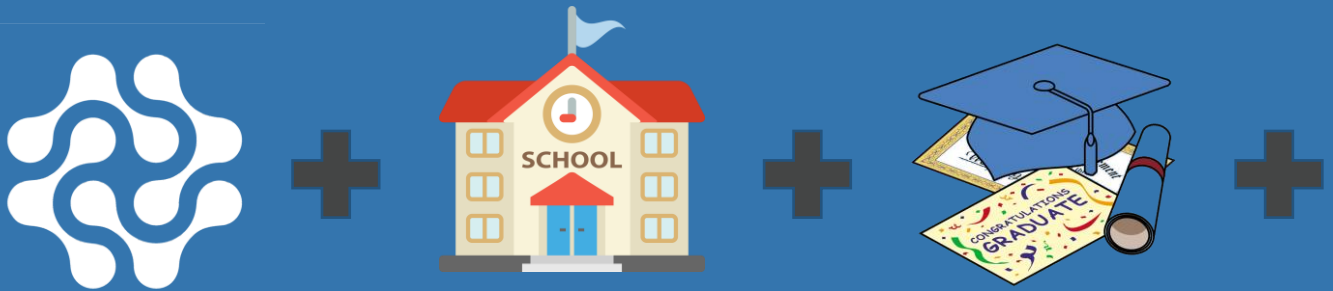
**CAREER
EXPLORATION
SESSIONS**

2020 – 2021



CAREER
TRANSITIONS

CAREER TRANSITIONS - YOUR YOUTH CONNECTION



=



Career Transitions, in partnership with the business community and Southwestern Alberta school divisions, inspires today's youth to become tomorrow's productive and skilled work force by offering quality career exploration programs.



CAREER
TRANSITIONS

CONNECT WITH YOUTH TODAY!

Host a single Career Exploration Session or a series, to showcase the primary role(s) in your organization.

A Career Exploration Session involves:

- **Meeting** with us so that we can discuss your company's goals for the session and incorporate these goals into a structured lesson plan,
- **Accommodating** a videographer at your workplace to shoot footage that will be weaved into the lesson plan; effectively illustrating key skills and tasks involved in the occupation being showcased,
- **Hosting** the 60-90 minute virtual session with the assistance of a skilled moderator and using the prepared lesson plan,
- **Inspiring** youth to consider future careers by sharing important information about your occupation/business/industry, and
- **Building** your future talent pipeline!



CAREER
TRANSITIONS

CAREER TRANSITIONS IMPACT OVER LAST 5 YEARS

11033

of students who participated in a
Career Transitions event or program

2070

of Business & Industry reps
involved with Career Transitions

1478

of students who participated
in Career Exploration Sessions

595

of Business & Industry
Career Exploration hosts

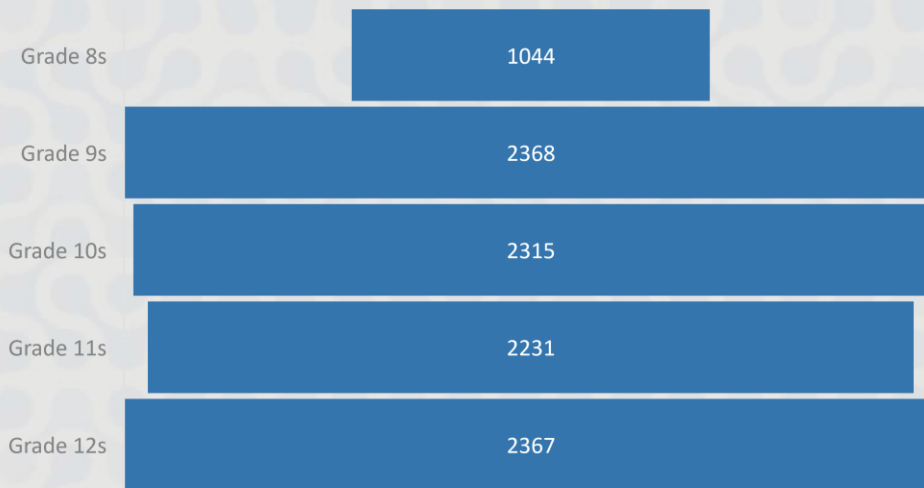


CAREER
TRANSITIONS

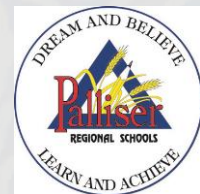
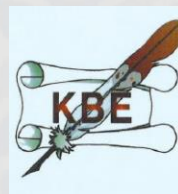
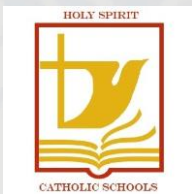
OUR STUDENTS

Career Transitions works with 7 school divisions across Southwestern Alberta, making career exploration opportunities available to approximately 10,000 students each year.

Student grade breakdown (2019-20)



Divisional Partner Schools



CAREER
TRANSITIONS



SPONSORSHIP OPTIONS

Sponsored
Session(s)

Non-Sponsored
Session(s)

Social media blasts – 4 minimum
(including name, sponsorship
statement and logo)



Included on CT website as
sponsor of program (including
logo and link to sponsor site)



Logo and business name
included in recorded
presentation



30 second “commercial” about
your business during presentation



Social media thank you after
event completed



COST

1 session - \$1000/session
2 sessions - \$900/session
3 sessions - \$800/session
4+ sessions - \$700/session

No charge

READY TO SPONSOR?

Are you ready to inspire today's youth?

Contact us and we can start planning your customized session today.

Thank you for your interest and support!



CONTACT INFORMATION



Judy Stolk-Ingram

Executive Director

Judy.stolkingram@careersteps.ca

B: 403-328-3996

C: 403-330-6130